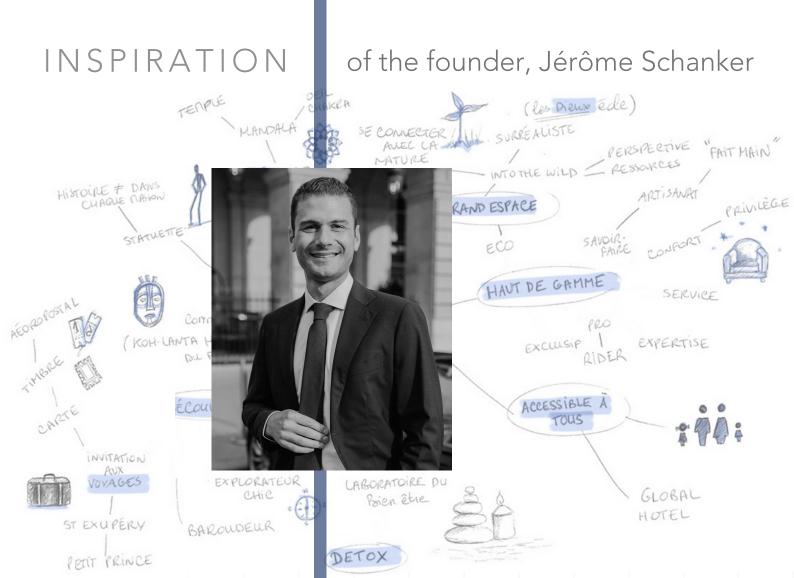


PRESS KIT

Luxury ecolodge in the bay of Dakhla

LATOURDEOLE.COM





Jérôme Schanker is the founder of La Tour d'Eole. Jérôme grew up in the luxury hotel industry, his grand grandmother was behind the creation of Relais & Château. Passionate about windsurfing, kitesurfing and upscale hotels, after career in finance as a broker in London he decided to set up this atypical project in Dakhla.

CONTACT

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"For long time I have dreamed that I would find a place, a room, a garden, a house, a hotel. I have always dreamed that at some point, facing a place or a land, the force of evidence would impose itself, an anchor without appeal, a revelation that would translate into "Here it is, here is home". Then I stopped looking, because I found Dakhla. It was along this magical bay that the idea of creating La Tour d'Eole was born. Here I invite travellers who are looking for a place where time stops, a place where they will find furniture they would like to buy, dishes with inherited flavours, people who will welcome them as friends, guests. I would like to create a place that is first of all mental and sentimental, woven of encounters, sensations and emotions, inhabited by a "spirit", crossed by culture and dedicated to elegance, to the intelligence of human relations and poetic moments. I wanted to create a place that welcomes what today's world so often overlooks: lost time and joy, the white magic of unexpected moments and that sweet melancholy to which the mind and body surrender with delight when they abstain from this mad rush.

Such atmosphere can only be done in a unique, exceptional place. Dakhla with its inhabitants and admirable hospitality, its turquoise blue lagoons, its wild landscapes, its exceptional light of clarity and liveliness, spreads everywhere its poetry in harmony with La Tour d'Eole.»

Location of La Tour d'Eole

Between Atlantic Ocean and Sahara Desert, Dakhla Bay is a magical place. It invites visitors to admire a breathtaking panorama of the Southern coast of Morocco. Across the lagoon, the vast ocean coast, dunes and wild landscape exert an incomparable fascination. Descended from a mythical story, this little fishing region has become a popular destination.

Dakhla Bay was ranked in 2012 by the New York Times among the best tourist destinations in the world. A paradise for kitesurfing with constant temperatures and wind all year long, Dakhla has hosted world championships in this sport for several years. Magical parenthesis between the ocean and the desert where the wind, the waves and the sun act in harmony

Dathla

LA TOUR D'ÉOLE

La Tour d'Eole, nestled among the hills, sheltered from the wind, offers a majestic view of Dakhla Bay. The hotel, its rooms, its Ocean Academy, its restaurant are at the forefront to admire this magnificent lagoon: virgin nature, savage cliffs, turquoise water, white sand dune which protects a unique kitesurfing spot. At dusk the moon brings magic light to the site. On distance, the sparkles of the city of Dakhla enhance the spectacle.

ECOLODGE

Mirage between the ocean and the desert

Built entirely of Douglas wood, the colour of which blends in with the sand landscape, La Tour d'Eole appears to travellers like a mirage.

Built from sustainable materials, La Tour d'Eole respects the local environment and complements its nature.

Comfort, authenticity and integrity are our strong values.

The story of La Tour d'Eole is above all the encounter with a unique place, surrounded by savage nature and exceptional landscape, far from any infrastructure.







Respect for the environment

The respect to the environment is at the heart of the project. Through the use of solar panels, intelligent wastewater treatment and zero waste cuisine, La Tour d'Eole respects and celebrates its environment, and invites its visitors to participate.

Our rooms

With the refined and sustainable design, our rooms are dreamed up to bring you intimacy and relaxation which contrasts with the savage environment of the desert.

We strive to bring optimal comfort to our guests through high-end details like fine French duvet pillows and top mattresses from Drouault.

Spacious (35m2) and bright, all rooms have a terrace overlooking the lagoon and a large bathroom with an Italian shower.



We wanted to create a contemporary atmosphere by playing with Moroccan influence and stage the beauty of the surrounding nature with sophistication to enhance the space dedicated to the pleasures of vacation.

To provide optimal comfort, we have opted for exceptionally comfortable bedding, including mattress toppers and down pillows from Drouault.

The craftsmanship and intelligent creation

In La Tour d'Eole each piece of furniture is unique. Through the intimate relationship with local craftsmen, the works of the region's artists grace the establishment with wonderful furniture fashioned by their own hands. We take pride in delivering consistent and harmonious approach to the local environment. Nothing is left to a chance.

INFRASTRUCTURE

21 Private

Bungalows

Heated infinity pool

School of kitesurf, surf et stand-up paddle

Restaurant 60 sits

with hammam

Spa

Beach Club



OUR RESTAURANT

Wholesome and authentic cuisine

Offering wholesome and authentic cuisine is the priority of the restaurant of La Tour d'Eole.

Dakhla has an abundance of fresh products, suc a top-quality fish, oysters, octopuses, lobsters and vegetables from small organic farms. Our Chef's mission is to carefully select products and bring out the very best in them.

For lunch, we offer a wide choice of Moroccan salads, fresh fish caught the same day and delivered by the fisherman from our beach, grilled meat and tagines.

In the evening we serve gourmet cuisine carefully elaborated by our Chef. We offer our guests to choose among 3 options: classic menu, Italian or vegan. The menu changes daily depending on seasonal products and fresh arrivals.





Our desserts by Johanna Le Pape, world champion of sweet arts

Johanna Le Pape has shared her expertise at the service of healthy, balanced and light pastry to create high-end signature desserts for La Tour d'Eole.

Our creator of vegan menu, Kateryna Schanker

In the evening, our guests have an opportunity to discover vegan gourmet cuisine, the menu of which was created by Kateryna Schanker, vegan specialist from London.





OUR BARS

The beach bar

The beach bar, adjacent to our Ocean Academy, offers a panoramic view on the kitesurf spot.

It is a convivial meeting point for athletes after a kitesurfing session and for their companions who prefer to lounge on sunbeds.



The bar of the restaurant

Discover an extensive menu featuring a large choice of cocktails and La Tour d'Eole creations that revisit the classics.

One of our specialties is Bio Bloody Mary mixed with the fresh cherry tomatoes that grow on our land.

OUR ACTIVITIES

Kitesurfing, the flagship activity of La Tour d'Eole

La Tour d'Eole is the perfect place to learn kitesurfing and improve your skills.

Our Ocean Academy is located on an outstanding kitesurfing spot. You will have access to two spots: the main freeride spot and the spot known as the "piscine" (the pool). Both offer a flat body of water. The pool is a 100% flat body of water where your feet will touch the bottom wherever you go.

La Tour d'Eole is the first establishment to be built on this much sought-after spot that is still very much untouched: it is paradise for both beginners and professionals.

The advantages of the spot:

- One location, two sites
- Completely safe spot with a side onshore wind
- Untouched, uncrowded area

Equipment is renewed each year, our monitors are certified and multilingual. We offer kitesurfing lessons with walkie talkies to facilitate learning.

Surfing

Our Ocean Academy offers you excursions to discover Dakhla's exceptional surf spots. Still largely undiscovered by surfers, Dakhla offers optimal waves. An advantage of Dakhla's spots is that they offer you the chance to become more advanced, they are ideal for both beginners and experts.

Our Ocean Academy organises surf trips to the best sites, depending on the wave forecast.

Stand-up paddle

Our spot is also perfect for stand-up paddle.

From Ocean Academy you can take long escapades to discover the beauty of the lagoon and venture off to secret beaches where you can kick back and relax.



Yoga

Every day we offer free sunset yoga session around our infinity pool.

Sunrise yoga sessions are organised as private classes on demand.

Spa

The private treatment room is available to receive relaxing, regenerating or vitalizing treatments.

Our specialties are traditional Berber massage with argan oil, the oriental scrub in our hammam, the beauty of the hands and feet.

