



TOUR D'ÉOLE

LA TOUR D'EOLE
LUXURY ECOLODGE IN DAKHLA

PRESS KIT





INTRODUCING LA TOUR D'EOLE, DAKHLA

LUXURY ECOLODGE

After the bold debut in June 2018, by word of mouth La Tour d'Eole rapidly became a hotel of reference in Dakhla.

First of its kind, La Tour d'Eole is a discreet and intimate luxury ecolodge offering out-of-the-ordinary experiences.

Nestled between Atlantic Ocean and Sahara Desert, Dakhla Bay is a magical place. Descended from a mythical story, this little fishing village now offers the most fascinating travel experiences.

Dakhla has been inspiring renowned travelers and writers, among them Antoine de Saint-Exupéry. A paradise for kitesurfing with constant temperatures and wind all year long, Dakhla has become one of the most popular tourist destinations in Morocco.

La Tour d'Eole, nestled among the hills, sheltered from the wind, offers a majestic view of Dakhla Bay. The hotel, private bungalows, villas, Ocean Academy, restaurant and bars are at the forefront to admire this magnificent lagoon. Virgin nature, savage cliffs, turquoise water, white sand dune protect this unique ecolodge. At dusk the moon brings magic light to the landscape. Across the lagoon, the lights of the city of Dakhla enhance the spectacle.



LA TOUR D'EOLE: CONCEPT & DESIGN

SECLUDED ESCAPE

Built entirely with Douglas wood, the color of which blends in with the sand landscape, La Tour d'Eole appears to travelers like a mirage.

The vast desert setting and the rugged landscape are juxtaposed with the comfort of the rooms and gardens grown with patience.

The story of La Tour d'Eole is above all an encounter with a savage nature and an exceptional landscape. The respect to the environment is at the heart of the project. Through the use of solar panels, intelligent wastewater treatment and zero waste cuisine, La Tour d'Eole respects and celebrates its environment. The concept is quite unique: you are in the refuge far from any infrastructure, which offers high-end services with discretion.

In La Tour d'Eole the luxury is discreet, but connoisseurs appreciate the fine details that make all the difference.

La Tour d'Eole invites travelers to reconnect with nature, recharge their health and do sports. Kitesurfing is a central activity in La Tour d'Eole, but besides that the hotel offers high-quality cuisine, comfortable rooms, and a very attentive service.





PRIVATE BUNGALOWS & VILLAS

EARTHY & PRIVATE

Accommodation, ranging from Private Bungalows to Villas,
feels earthy and private, a true home away from home.

With the refined and sustainable design, our rooms are designed to bring intimacy and peace in juxtaposition with the savage environment of the desert. Décor is simple and chic, complimented with unique pieces by local craftsmen.

We strive to offer optimal comfort to our guests through high-end details like fine French duvet pillows and top mattresses from Drouault.

Private Bungalow, spacious and bright, features a private terrace with a magnificent sea view.

Room Prestige offers a private rooftop terrasse, a spacious bathroom with a panoramic view of Dakhla Bay, and access to a private pool.

Suite Prestige has a living room on the ground floor, a balcony, and a bathroom with a panoramic view of Dakhla bay on the top floor, as well as access to a private pool.

Villas (of 3 or 4 bedrooms) are perfect for groups of friends or family. These private sanctuaries boast their own private pool and solarium.





RESTAURANT OF LA TOUR D'EOLE

WHOLESOME & AUTHENTIC

Offering wholesome and authentic cuisine is the priority of the restaurant of La Tour d'Eole.

Dakhla has an abundance of fresh products, such as top-quality fish, oysters, octopuses, lobsters and vegetables from small organic farms. Our Chef's mission is to carefully select products and bring out the very best in them.

For lunch, we offer a wide choice of salads, fresh fish caught the same day, grilled meat and tagines.

In the evening we serve gourmet cuisine carefully elaborated by our Chef. We offer our guests to choose among 3 options: classic menu, Italian or vegan / vegetarian.

DESSERTS BY JOHANNA LE PAPE, WORLD CHAMPION OF SWEET ARTS

Johanna Le Pape has shared her expertise in the service of healthy, balanced, and light pastry to create signature desserts for La Tour d'Eole. We use high-quality products for our desserts: tonka beans, vanilla from Madagascar, citrus fruits supplied by L'Agrumiste.

VEGAN & VEGETARIAN OPTIONS

In the evening, our guests have an opportunity to discover plant-based gourmet cuisine.





KITESURFING - FLAGSHIP ACTIVITY

RIDING WITH THE WIND

La Tour d'Eole is the first of its kind to settle on this exceptional and untouched beach, a paradise for kitesurfers.

KITESURFING

For both first-timers and experts, our Ocean Academy offers introductory, progression and improvement tuition, making kitesurfing accessible to all.

Our watersports center is located on an outstanding kitesurfing spot. Guests have access to two spots: the main freeride spot and the spot known as the "piscine" (the pool). Both offer the comfort to touch the bottom.

La Tour d'Eole is the first establishment to be built on this exceptional and untouched beach.

SURFING

Our Ocean Academy organises excursions to discover Dakhla's exceptional surf spots. Still largely undiscovered by surfers, Dakhla offers optimal waves.

WINGFOILING

New sport, but already increasingly popular, wingfoiling is accessible to all and allows experiencing an incredible feeling of freedom. Intermediate and advanced courses are offered in our Ocean Academy.

WINDSURFING

For enthusiasts of boardsailing, in 2023 La Tour d'Eole opens doors of its windsurfing center.





BALANCE, RECHARGE, REJUVENATE

YOGA & HEALTH

Reset your system with our in-house
yoga mentor and health coach.

YOGA

In La Tour d'Eole guests might start their day with muscle awakening and end their day with a restorative yoga session in our open-air shala, sheltered from the wind. The group sessions are adapted to different levels.

The practice of chakra balancing yoga (7-day program) allows guests to balance each part of their body throughout their stay.

HEALTH CURATION

La Tour d'Eole offers bespoke nutrition and fitness programs custom-made for each guest in partnership with a health coach.

Through the metabolism and performance analysis, the coach determines individual training and nutrition strategy. Our Chef follows these recommendations to prepare meals for the guest during the entire stay. Guests also benefit from their daily individual training program with a personal fitness coach.



WELLNESS IN LA TOUR D'EOLE

ESCAPE & GET INSPIRED

Idyllic wellness zone of La Tour d'Eole is designed with a holistic and integrated approach to wellbeing.

PRIVATE SPA ROOM

A cocoon in the enchanting universe where everything is brought together for the pleasure of the senses, our spa offers treatments and massages that have their roots grounded in ancestral rituals of Morocco.

Our specialties are Berber massage with argan oil, hammam with traditional black soap scrub, oriental beauty of hands and feet.

HEATED POOL

In front of the terrace of our restaurant guests can enjoy our heated infinity pool all year round. We used sulfurous water drawn from 500 meters, known for its dermatological benefits. It is an excellent cure for your skin.

SOLARIUM

Various sunbathing areas with long chairs sheltered from the wind of Dakhla and protected from the sun are set for tranquility and relaxation at the forefront of the spectacular view of the lagoon.



JÉRÔME SCHANKER

FOUNDER & GENERAL MANAGER

"It's another world, a mirage between ocean and desert"

Jérôme grew up in the luxury hotel industry, his grand grandmother was behind the creation of Relais & Châteaux. After graduating from Grenoble Ecole de Management, Jérôme joined a major brokerage firm in London.

Passionate about windsurfing, kitesurfing and upscale hotels, after his career in finance, he decided to set up this atypical project that has been developing for a long time: to found a high-end ecolodge dedicated to well-being.

It was during a trip to Dakhla that love at first sight occurred: he found the land of his dreams. With breathtaking beauty, the virgin site also benefits from a mild climate all year round.

In just three years by word of mouth La Tour d'Eole became a hotel of reference in Dakhla.

Jérôme SCHANKER

Founder & General Manager

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"For a long time I have dreamed that I would find a place, a room, a garden, a house, a hotel. I have always dreamed that at some point, facing a place or land, the force of evidence would impose itself, an anchor without appeal, a revelation that would translate into "Here it is, here is home". Then I stopped looking because I found Dakhla. It was along this magical bay that the idea of creating La Tour d'Eole was born. Here I invite travelers who are looking for a place where time stops, a place where they will find furniture they would like to buy, dishes with inherited flavors, people who will welcome them as friends, and guests. I wanted to create a place that is first of all mental and sentimental, woven of encounters, sensations and emotions, inhabited by a "spirit", crossed by culture and dedicated to elegance, to the intelligence of human relations and poetic moments. I wanted to create a place that welcomes what today's world so often overlooks: lost time and joy, the white magic of unexpected moments and that sweet melancholy to which the mind and body surrender with delight when they abstain from this mad rush. Such an atmosphere can only be done in a unique and exceptional place. Dakhla with its inhabitants and admirable hospitality, its turquoise blue lagoons, its wild landscapes, its exceptional light of clarity and liveliness, spreads everywhere its poetry in harmony with La Tour d'Eole."

Jérôme Schanker

INFRASTRUCTURE

21 PRIVATE BUNGALOWS

4 ROOMS PRESTIGE

4 SUITES PRESTIGE

7 VILLAS

INFINITY POOL (HEATED)

RESTAURANT

BEACH CLUB

2 BARS

WATERSPORTS CENTER

WELLNESS AREA

YOGA SHALA

BUNGALOWS & VILLAS

FINE FRENCH PILLOWS AND MATTRESS TOPPER

BESPOKE ARTISANAL TOILETRIES

SALON-GRADE HAIRDRYER

SAFES

BATHROBES AND SLIPPERS

WELCOME AMENITIES

COMPLIMENTARY HIGH-SPEED INTERNET

PRIVATE CONCIERGE SERVICE

LOCATION & ADDRESS

LA TOUR D'EOLE

PK 60 ROUTE D'EL ARGOUB

DAKHLA, MOROCCO

RESERVATIONS

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